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The World Market for Thermal Flowmeters

Dear Friend of Flow:

We are very pleased to present the enclosed overview of our recent study of the worldwide thermal flowmeter market.

We gathered data on the thermal flowmeter market from multiple sources and put all the data together into a picture of the worldwide market. Included are market size, market shares, product analyses, strategies, and company profiles. We will also identify growth factors and trends for the industries using thermal flowmeters to measure flow. As with all of our studies, we include the perspectives of both the supplier and user communities based upon in-depth interviews of each. We believe this study of the thermal flowmeter market and its technologies to be the most comprehensive analysis ever available.

This is a very important time for thermal flowmeter suppliers. In the early 1990s, thermal flowmeter suppliers developed multipoint thermal flowmeters in response to continuous emissions monitoring (CEM) requirements. The 21st century has brought a new age of environmental awareness and requirements. The US government is pushing to reduce carbon emissions. The Kyoto Accord and other greenhouse gas initiatives have resulted in a rewriting of the rules on measuring greenhouse gas emissions. Thermal flowmeters will play a crucial role in helping to meet these expanding measurement needs.

In conducting the study, we contacted every known supplier of thermal flowmeters worldwide. More than twenty thermal flowmeter manufacturers were asked to reply to the study questionnaire, and the response rate was high. We personally visited many of these manufacturers, and gained valuable insights as a result. We therefore have a high confidence level in the results of our findings.

The study achieved multiple objectives:

- To determine worldwide market size and market shares for thermal flowmeters in 2008
- To forecast market growth for all types of thermal flowmeters through 2013
- To identify the industries and applications where thermal flowmeters are used, and to identify market growth sectors

- To provide a product analysis of the main companies selling into the thermal flowmeter market
- To provide strategies to manufacturers for selling into the thermal flowmeter market
- To provide company profiles of the main suppliers of thermal flowmeters.

The research objectives were achieved over a period of several months of industry and supplier analysis. Our network of contacts, developed over more than twenty years in the business, greatly assisted the data gathering process. We focused on the following study segments:

- Geography - Worldwide and by seven distinct regions
- Type - In-line, Single Point Insertion, and Multipoint Insertion
- Technology - Constant Power, Constant Temperature
- Mounting Type - Compact, Remote
- Line Size - From the smallest to the largest
- Accuracy Level - Four levels of accuracy
- Industry - Eleven industries were analyzed
- Application - Eleven applications included
- Average Selling Prices - Worldwide and by region
- And many more including: Sales by communications protocol, by smart/conventional, and by distribution channel.

An entire chapter is devoted to strategies for success in this market, and another profiles all the major suppliers worldwide. This study, we believe, provides complete coverage of the subject.

We have enclosed an overview of this study for your review, and we would be happy to answer any questions you might have about *The World Market for Thermal Flowmeters*. We are here to serve your needs.

If you would like to order this study, please use the order form that is enclosed. Or, if more convenient, simply call us and we'll do it all for you by phone.

Thank you!

Yours in flow,

Jesse Yoder, President

You may have received by now our current offer of a free trial subscription to our Worldflow Monitoring Service, which includes the *Market Barometer* and *Energy Monitor*. The *Market Barometer* keeps you up-to-date on the flowmeter industry, while the *Energy Monitor* keeps you informed about the oil & gas, refining, power, and renewables industries.

To take advantage of this offer, you can call us at [1] 781-245-3200, or go to www.worldflow.com and fill out and return the form you'll find there.

We look forward to hearing from you!